CHOOSE
THE RIGHT
DISPLAY SYSTEM

MAKE AN IMPACT

Portable Display & Exhibition solutions to suit your business.

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SPYDER DISPLAYS

Choosing the right Display System for your event...

For many businesses, a trade show, an exhibition, a conference or shopping centre promotion can offer a simple and convenient way to target relevant buyers. When attending an event, the greatest challenge can be rising above the visual impact of neighboring booths or displays. You need to convey your message effectively in just the few seconds that someone spends walking by your trade show booth.

The display decision should be based on your specific event or promotional objectives, your budget, and your corporate branding goals and guidelines. If you're the marketing director for a big company and want to position yourself as a leader in your industry, you'll need a very large space and a custom or high end modular exhibit. If you're a start-up or small business with a limited budget, you should consider an inexpensive popup booth or banner stands.

Retractable Banner Stands

Lightweight and Durable

Basically a window shade in reverse, pull-up display stands or banner stands are a quick way to enhance your trade show or exhibition booth.
Use several together to create a back wall, or one or two free-standing pull-up displays to accent the front of your booth.
They are extremely lightweight and very quick to set up.

Pop-up Displays

Make an Impact

The most popular booth option for a 3mx3m or 6mx3m exhibition or trade show space, or for sales events and conferences. There are a broad range of pop-ups available in the market today and most are available with podium wraps to convert the carrying case into a podium. Key factors to look for in a pop-up are durability, ease of setup, transport weight and quality of graphics. Pop-ups can be complemented with shelving, LCD/Plasma brackets or counters, backlit end caps, brochure displays, and other accessories which can convert an ordinary pop-up into a standout display stand!

Panel Displays

Strong and Simple

Panel Displays are an alternative to pop-ups, and can provide a high end look similar to a pop-up display stand. Panel displays generally hold more weight than pop-ups so they can work well if you have heavier products to display.
Great as a fabric finish or printed finish.
They can be setup to support products and LCD/Plasma monitors.

Modular Displays

Stand out from the Crowd

Modular exhibits are higher end exhibits that provide a custom look but can still be setup easily. Modular exhibits generally use higher end materials including durable prints, extruded aluminium frames, high end composites, laminates, and innovative bold designs.
Modular exhibits will hold more weight and can also be used to hold large plasma screens and LCD panels.
The modular construction allows for differing booth sizes for all your events.

Custom Exhibits

Freedom of Style & Expression

Custom exhibits provide the ultimate in branding and high impact. They are completely custom designed and manufactured so they can be designed to meet very specific show objectives and may include elements like rotating towers, theater spaces, conference areas, and numerous product/service display stations.
The payoff in a custom exhibit can be huge since it sets you apart from the competition and creates a locked in memory of industry leadership.

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