



Artwork

Specifications

Checklist

- Graphic Panel and Visual Image sizes have been checked with Spyder Graphics
- File has been set up to 1/4 of the size of the display (25%)
eg: 2100mm high = 525mm high
- Display has been set up as one as one document
- Bleeds of at least 5mm have been allowed where required
- Text has been converted to curves or embedded
- Logos have been supplied as vector art or 300dpi at 1/4 of the final image size
- Photographic images have been supplied at no less than 300dpi at 1/4 the final size and are CMYK
- Artwork has been checked at full size (400% view) for accuracy, pixelation and overall "sharpness"
- A hard copy proof or pdf of the artwork has been sent clearly indicating crop marks and PMS or spot colours.**



Freecall: 1800 077 218

Phone: 07 3802 5888

Freefax: 1800 455 668

www.spyder.com.au

Email: kylie.dye@spyder.com.au

6 Babbdoyle Street, Loganholme 4129

Files Accepted

High res PDF

Adobe InDesign CS5

Logos as high-res tiff, eps or pdf

Adobe Illustrator CS5

Adobe Photoshop CS5

Please **DO NOT** send artwork in Word, Excel, Powerpoint, Publisher, PDF's created in Word or low-res jpeg

Sending Artwork

Files can be supplied via:

Email: kylie.dye@spyder.com.au

FTP Server: Contact us for link to yousendit dropbox.

Post: DVD or CD to Graphics Department
Spyder Displays

PO Box 4277, Loganholme DC Qld 4129

Courier: Graphics Department - Spyder Displays
6 Babbdoyle Street, Loganholme Qld 4129

Design Tips

LAYOUT

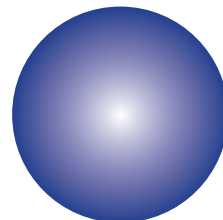
- Do not place small text or people's faces on panel splits. Large text is OK but try to place splits between letters.
- End panels on the Elite system curve around to the back so only the inside half is visible from the front.
- Take care with images, as poor quality or undersize originals will give poor quality results when enlarged on your display.

COLOUR

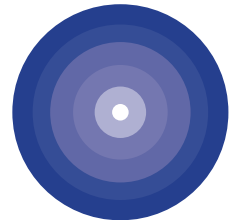
- Keep the number of colours used to a minimum. If you have corporate colours, it will be beneficial to use them for consumer recognition. Have these colours ready to supply so we can match them accurately.

GRADIENTS

On a large display stepping gradients look ugly. To avoid 'stepping' in Gradients create them in Photoshop NOT a vector program. Adding noise will also help to create smoother gradients.



Smooth gradient



Stepping gradient

Contact our Graphics Department with any further questions you may have.