



Artwork

checklist



Artwork Checklist

- Graphic Panel and Visual Image sizes have been checked with Spyder Graphics
- File has been set up to 1/4 of the size of the display (25%)
- Display has been set up as one document
- Bleeds of at least 5mm have been allowed where required
- Text has been converted to curves or embedded. Supply all fonts incase changes are necessary.
- Logos have been supplied as vector art or 300dpi at 1/4 of the final image size
- Photographic images have been supplied at no less than 300dpi at 1/4 the final size and are CMYK
- Artwork has been checked at full size (400% view) for accuracy, pixelation and overall "sharpness"
- A hard copy proof of the artwork has been sent clearly indicating crop marks and PMS or spot colours.

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6 Babbdoyle Street, Loganholme Qld 4129

Important

Before we can start working on your display you will need to complete this form and return to Spyder Displays Graphics Department with artwork.

Files Accepted

- High res PDF
- Adobe InDesign CS3
- Logos as high-res tiff, eps or pdf
- Adobe Illustrator CS3
- Adobe Photoshop CS3

Please **DO NOT** send artwork in Word, Excel, Powerpoint, Publisher, PDF's created in Word or as low-res jpegs.

Sending Artwork

Files can be supplied via:

Email: kylie.dawson@spyder.com.au

FTP Server: Contact us for password and authorisation.

Post: DVD or CD to
Graphics Department - Spyder Displays
PO Box 4277, Loganholme DC Qld 4129

Courier: Graphics Department - Spyder Displays
6 Babbdoyle Street, Loganholme Qld 4129

Design Tips

There is no formula for creative design, but here are a few tips to remember when designing your display.

Layout:

For specific system sizes and specs, ask our art department for a separate specification sheet.

Do not place small text or people's faces on panel splits. Large text is OK but try to place splits between letters.

Try not to clutter the space with large amounts of text or too many images. Simple, clear and concise information and layout makes the best impression.

Take care with all images, as poor quality or undersize originals will give poor quality results when enlarged on your display.

Colour:

Keep the number of colours used to a minimum. If you have corporate colours, it will be beneficial to use them for consumer recognition. Have these colours ready to supply so we can match them accurately.

Contact Details:

Perhaps only a web address or a phone number are all that's needed. Alternatively, you might include your address, email address, fax number or freecall number. Remember that these details may change in the near future.

Name: _____ **Company:** _____

Ph: _____ **Fax:** _____ **Email:** _____

Signature: _____ **Date:** _____

Contact our Graphics Dept. with any questions you may have.