



Express b a n n e r

Checklist

- Graphic Panel and Visual Image sizes have been checked with Spyder Graphics
- File has been set up to 1/4 of the size of the display (25%)
- Display has been set up as one document
- Bleeds of at least 5mm have been allowed where required
- Text has been converted to curves or embedded
- Logos have been supplied as vector art or 300dpi at 1/4 of the final image size
- Photographic images have been supplied at no less than 300dpi at 1/4 the final size and are CMYK
- Artwork has been checked at full size (400% view) for accuracy, pixelation and overall "sharpness"
- A hard copy proof of the artwork has been sent clearly indicating crop marks and PMS or spot colours.



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6 Babbdoyle Street, Loganholme 4129

Express banner

- Retractable lightweight banner unit
- Weight approx 6.5 kg
- Panel automatically retracts into cartridge for complete protection during transport

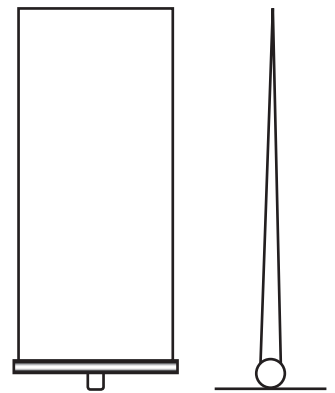
- System supplied in handy carry bag
- One person set-up in seconds
- 10 year guarantee on hardware
- Max 5 day delivery time on all components

Graphic sizes

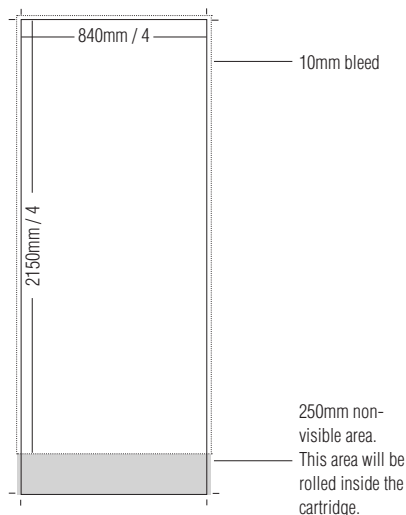
Express Banners available in various sizes, single or double sided

Heights: 2150mm (Standard)
1420mm (Shopping Centre)

Widths: 600mm 1200mm
840mm 1450mm
1000mm



Artwork requirements



Files Accepted

- High res PDF
- Adobe Illustrator CS5
- Adobe InDesign CS5
- Adobe Photoshop CS5
- Logos as high-res tiff, eps or pdf

Please **DO NOT** send artwork in Word, Excel, Powerpoint, Publisher, PDF's created in Word or as low-res jpegs.

Design tips

- **Colour:**
Keep the number of colours used to a minimum. If you have corporate colours, it will be beneficial to use them for consumer recognition.
- **Layout:**
Try not to clutter the space with large amounts of text or too many images. Simple, clear and concise information and layout makes the best impression.
- **Text:**
Text is more easily read if it is positioned near the top of the banner.
- **Contact Details:**
Perhaps only a web address or a phone number are all that's needed. Alternatively, you might include your address, email address, fax number or freecall number.