



# Express Lite b a n n e r

## Checklist

- Graphic Panel and Visual Image sizes have been checked with Spyder Graphics
- File has been set up to 1/4 of the size of the display (25%)  
eg: 2100mm high = 525mm high
- Display has been set up as one document
- Bleeds of at least 5mm have been allowed where required
- Text has been converted to curves or embedded
- Logos have been supplied as vector art or 300dpi at 1/4 of the final image size
- Photographic images have been supplied at no less than 300dpi at 1/4 the final size and are CMYK
- Artwork has been checked at full size (400% view) for accuracy, pixelation and overall "sharpness"
- A hard copy proof of the artwork has been sent clearly indicating crop marks and PMS or spot colours.



Freecall: 1800 077 218

Phone: 07 3802 5888

Freefax: 1800 455 668

[www.spyder.com.au](http://www.spyder.com.au)

Email: [kylie.dye@spyder.com.au](mailto:kylie.dye@spyder.com.au)

6 Babbdoyle Street, Loganholme 4129

## Express Lite banner

- Economical lightweight banner unit
- Weight approx 4 kg
- Panel automatically retracts into cartridge for complete protection during transport
- System supplied in handy carry bag
- One person set-up in seconds
- 10 year guarantee on hardware
- Max 5 day delivery time on all components

## Graphic sizes

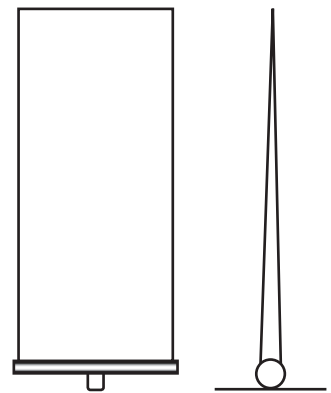
Express Lite Banners only available in single sided

**Standard Banner:** 1995mmH x 850mmW

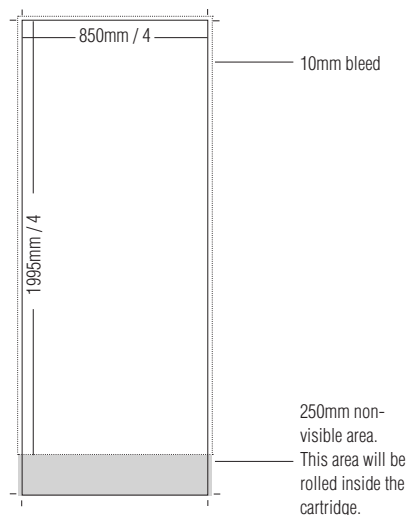
**Wide Banner:** 1995mmH x 1200mmW

**Shopping Centre:** 1370mmH x 850mmW  
1370mmH x 1200mmW

**Express Lite Mini:** 1510mmH x 600mmW



## Artwork requirements



### Files Accepted

- High res PDF
- Adobe Illustrator CS5
- Adobe InDesign CS5
- Adobe Photoshop CS5
- Logos as high-res tiff, eps or pdf

Please **DO NOT** send artwork in Word, Excel, Powerpoint, Publisher, PDF's created in Word or as low-res jpegs.

## Design tips

- **Colour:**  
Keep the number of colours used to a minimum. If you have corporate colours, it will be beneficial to use them for consumer recognition.
- **Layout:**  
Try not to clutter the space with large amounts of text or too many images. Simple, clear and concise information and layout makes the best impression.
- **Text:**  
Text is more easily read if it is positioned near the top of the banner.
- **Contact Details:**  
Perhaps only a web address or a phone number are all that's needed. Alternatively, you might include your address, email address, fax number or freecall number.