



Artwork

Specifications

Checklist

- Display sizes have been checked with Spyder Graphics
- File has been set up to 1/4 of the size of the display (25%)
eg: 2100mm high = 525mm high
- Bleeds of at least 20mm have been allowed where required and artwork has crop marks
- All text has been converted to outlines
- Logos have been supplied as vector or adequate high res
- Photographic images have been supplied at no less than 300dpi at 1/4 the final size
- Artwork has been checked at full size (400% view) for accuracy, pixelation and overall "sharpness"
- Specific corporate PMS or Pantone colours must be in the artwork where applicable and colour matching is required. Otherwise we cannot guarantee colour accuracy.**
- Do not supply registration marks or colour bars. No crops needed for fabric printing.



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This List is to be thoroughly checked before sending artwork

Files Accepted

High res PDF

Adobe InDesign CC

Logos as vector eps, pdf or high res jpeg

Please **DO NOT** send artwork in Word, Excel, Powerpoint, Publisher, PDF's created in Word or low-res jpegs

Adobe Illustrator CC

Adobe Photoshop CC

Sending Artwork

Files can be supplied via:

Email: kylie.dye@spyder.com.au

FTP Server: Please use the following link to send artwork files to Kylie.

<http://www.hightail.com/u/spyderdisplays>

(Maximum file size is 2GB)

Post: DVD or CD to Graphics Department

Spyder Displays

PO Box 4277, Loganholme DC Qld 4129

Courier: Graphics Department - Spyder Displays

6 Babbdoyle Street, Loganholme Qld 4129

Design Tips

LAYOUT

Do not place small text or people's faces on panel splits. Large text is OK but ideally it is better to place splits between letters if possible.

End panes on the Elite system curve around to the back so only the inside half is visible from the front.

Take care with images, as poor quality or undersized originals will give poor quality results when enlarged on your display.

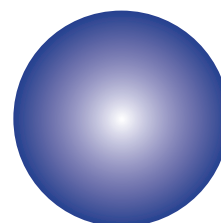
COLOUR

Keep the number of colours to a minimum. If you have corporate colours it will be beneficial to use them for consumer recognition. Have these colours ready to supply so we can match them when printing.

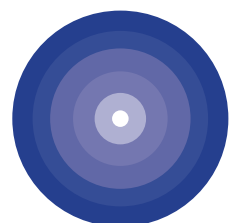
GRADIENTS

On a large display stepping gradients look ugly. To avoid stepping in gradients create them in Photoshop NOT a vector program. Adding some noise will help to create smoother gradients.

Contact Spyder Graphics Dept for further assistance.



Smooth gradient



Stepping gradient